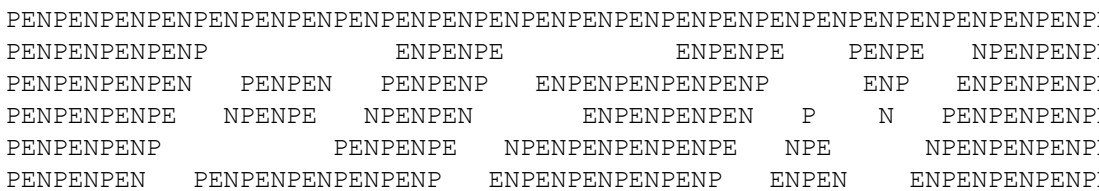

No. 9 August 1986 Oppenheimer Software

This is the ninth edition of the Periodic Electronic Newsletter (PEN) for MCI Mail users assigned to Oppenheimer Software. You may respond to anything you read in the PEN by typing ANSWER at the COMMAND: line that appears after you read this. This is the same as CREATE[ing] an electronic message to Oppenheimer Software, except the MCI Mail system already knows to whom to send it. This mailbox is toll free - you may write to it as often as you wish, at no charge! (Please note that you may order a toll free mail box - contact me for more information.)

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>>>>>>>>>>>>
Gone Fishing
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Well, not really, but...

Oppenheimer Software offices will be closed from August 15 through August 28. That does not mean that you can't reach us if you need us.

If you have a question, problem, etc., please communicate with us on MCI Mail, NOT BY PHONE. If you have a question or problem that needs an immediate response, please call the MCI Mail Customer Support people in Washington D.C. at 1-800-MCI-2255. If you would like to register a new mailbox, or know someone who wants to register for MCI Mail, please let us know by MCI Mail, and we will process it.

Remember... to register a new mailbox or subscriber, we need the following information:

Business name (if customer is a business)

Billing Contact
Address
Phone
BASIC or ADVANCED service
Mothers maiden name
User name (first initial + last name is usual default)

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Telex Directory WARNING!
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You can have your organization listed in the telex directories free of charge. For a list of the directories, type HELP TELEX DIRECTORY on-line. To request a listing in the next printing, send a message:

TO: Telex Directory
287-1091 Telex Directory

BE AWARE: Some publishers print telex directories that include unsolicited listings. A notice that resembles an invoice is then sent to the customer, requesting payment for the listing. DO NOT PAY FOR ANY TELEX LISTING THAT YOU DID NOT REQUEST. If you receive an "invoice," such as this, check with the billing agency to verify the charges.

MCI Mail and MCI International (Western Union International) have no association with these publishers. Any telex listing that you requested through MCI is free unless you asked for special printing such as boldfacing or oversized type.

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GET OFF THAT PHONE!
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You are working late at night in your study downloading a 50 page document from MCI Mail. Up to page 45 it has been perfect. Then suddenly, you get:

> As a result of your outstanding work this past quarter, we will be giving you a bonus o$@#@@ertREert%$^SSA@!!@!@ etc.

Your son/daughter/wife/husband/trained monkey picked up the upstairs phone to call someone!

If you would like to avoid this scene, you might want to consider a device that disables extension phones when your computer is online. The Exclude-a-phone is attached to the extension phone. If your PC is on MCI Mail, the extension phone will sound dead. The retail price is $23.95 + $3.00 for shipping. Call 1-800-DIALRKB for more information.

>>>>>>>>>>>>>>>>>>>>>>>>
Computer Picture Service
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How you present your organization to others often makes or breaks a sale.

You would probably use a letter quality or laser printer rather then your old dot matrix printer for reports and letters to clients.

So why are you still using the crude graphics produced by software such as Lotus 1-2-3, Microsoft Chart, etc.?

You may want to look at the Brilliant Image's Computer Picture Service (CPS). Files from popular, off-the-shelf business software can now be sent via MCI Mail to transform their graphics into stunning slides, overheads and handouts. The finished product rivals the output from any graphics house at a fraction of the cost.

Brilliant Image's CPS is compatible with Lotus 1-2-3, Symphony, Freelance, Graphwriter, MicroSoft Chart, Execucom's Impressionist, Bell & Howell's Graphic Express and Zenographics Mirage and Autumn.

MCI Mail users simply send graphic files (e.g., Lotus 1-2-3 .PIC files) to Brilliant Image's mailbox and get back presentation products.

Standard turn-around for processing a slide is 24 hours and costs only $10. Rush service is available.

To send files via MCI, users need a special transmission disk. The disk can be obtained from Oppenheimer Software (212-787-2416 or MCI ID#218-0241). The cost is $40.

During the month of September, Brilliant Image is offering a special promotion. The company will provide $40 worth of free CPS to anyone who buys the disk and registers for the service.

"The great advantage of MCI Mail is that users now can access faster turn-around for their slides than they would if they relied on overnight couriers," noted Dr. Jerry Cahn, Brilliant Image's President."

Brilliant Image is a graphics service organization serving business communicators. Information about Computer Picture Service and other services can be obtained by calling Gary Oppenheimer at Oppenheimer Software (212-787-2416) or MCI ID#218-0241.

>>>>>>>>>>>>>>>>>
Nationwide Pagers
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If you normally use a pager to stay in contact with your office, and feel out of touch when you travel around the country, CUE may be the answer for you. CUE is a nationwide paging system that can cost as little as $2.00 a month. Pages are issued simultaneously in all of the following cites,to one pager or all.

This system enables messaging all across the country and is not limited by regions like conventional pagers. The CUE pager works on a unique scanning capability which operates in any part of the country that is covered by the CUE FM network. At this time that reach extends to 92% of the US population. The CUE hand held unit (2.2x0.8x4.0 inches, 6 oz.) listens for the strongest available signal via FM broadcast bands. As you move from a location, the unit scans for another signal. The unit stores up to six 12 - digit messages. If you do leave scanning range, it alerts you and your messages are sent to an audible number Voice Retrieval Service available by 800 #. With CUE you NEVER miss a page !

CommSEL markets CUE at $48-/Month for a 90 day rental test. This includes the rental of the unit, 22 free messages per month (overcalls are 75 cents per call) and loss protection coverage. At the end of this test period, the CUE unit may be purchased for $485- or financed on a 9 month term. Message air time then is available at $36-/month for unlimited time. Voice Retrieval Service calls are charged at 65 cents.

Satellite Paged Cities

East	Central	West
Atlanta,Ga	Austin,Tx	Anaheim,Ca
Baltimore,Md	Chicago,Il	Bakersfield,Ca
Boston,Ma	Cincinnati,Oh	Denver,Co
Buffalo,Ny	Cleveland,Oh	Eugene,Or
Hartford,Ct	Dallas,Tx	Las Vegas,Nv
Jacksonville,Fl	Detroit,Mi	Los Angeles,Ca
Miami,Fl	Houston,Tx	Orange County,Ca
New York,Ny	Indianapolis,In	Oxnard,Ca
Orlando,Fl	Kansas City,Ka	Portland,Or
Philadelphia,Pa	Milwaukee,Wi	Phoenix,Az
Pittsburgh,Pa	Minneapolis,Mn	Reno,Nv
Raleigh/Durham,Nc	New Orleans,La	Riverside,Ca
Tampa,Fl	St. Louis,Mo	Salt Lake/Provo,Ut
Washington,Dc	San Antonio,Tx	Sacramento,Ca
		San Diego,Ca
		San Francisco,Ca
		San Jose,Ca
		San Louis Obispo,Ca
		Seattle,Wa
		Stockton,Ca
		Tucson,Az
		Visalia,Ca

If you're interested in details on how your organization can use CUE to keep in touch for as little as $2 a day, send a MCI MAIL note to us Oppenheimer Software (218-0241)

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Advertise on MCI Mail
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MCI Mail is offering "screen space" for you to advertise your business to the thousands of MCI Mail subscribers who sign on every day. Our subscribers range from large corporate users to small businesses and home users, with an average age of 35 and an average income of 45K plus. Our users predominantly work with personal computers. As you know, the personal computer market has a very up-scale demographic profile, and I'm sure you will find this a well-targeted and suitable market for your products and services.

Your ad on MCI Mail can be up to 17 lines, 68 characters per line. This will be enclosed in a box 20 lines deep by 72 characters wide. Please send the copy for your ad exactly as you wish it to appear on the screen, by using the enclosed form to show character and line spacing.

An ad can be listed under one of the following categories:

Investment Advisory Services
Communications, News and Information Services
Attorney Referral Service and Legal Software
PCs, Rentals, Software and Supplies
Special Travel Packages
Gifts

If these categories are not sufficient, please suggest the category heading of your choice. Upon receipt of your advertising order, we will confirm your choice.

The monthly Advertisers fee is $500, with a minimum advertising period of 3 months. As an Advertiser, you will be entitled to a 10% royalty payment on all mail generated as a result of your advertisement, up to a maximum of $500 on each ad. The royalty fee will be calculated based on all electronic messages sent to your Advertisers mailbox and all electronic and paper mail sent from your Advertisers mailbox.

Monthly updates to your advertisements are included in the monthly fee. Interim updates will incur a fee of $50 for normal turnaround (8 business days) and a 100% surcharge for expedited turnaround (24 to 48 hours).

Your Advertisers fee, any update fees, and your royalty will appear on your monthly MCI Mail bill. The royalty will be applied as a credit to your bill. MCI Mail reserves the right to reject any copy deemed offensive or inappropriate to its audience. MCI Mail will also maintain control over the category listings available to advertisers. However, no advertisements will be listed under any category without prior agreement from the Advertiser.

To join our Advertisers program, please send a message To: ADS and we will forward you the necessary information to begin running your advertisement on MCI Mail.

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ADVANCED SERVICE
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EXPAND THE POWER OF ELECTRONIC MAIL
MCI Mail Advanced Service takes you beyond the basics into a world of expanded speed and power with many additional services and features. MCI Mail Advanced service offers step saving commands, extended storage, additional letterheads and more.

FREEDOM FROM MENUS
MCI Mail Advanced Service offers flexible commands for fast, direct access to your desired command. These step-saver commands free you from menus and enable you to get right to the source.

FORWARD THINKING WITH FORWARDING POWER
Information you want to share is easily forwarded to one person or many with a simple command. Pass along message copies with your own cover letter quickly and easily with the FORWARD Command.

MEMORABLE MEMOS
Instead of sending the usual business letter, send an attention-grabbing memo. Now more casual inter-office and internal communications are easily achieved with the memo option. The memo paper copy looks just like an electronic copy, with the complete "envelope" and recipient names.

FLEXIBLE FORMATS
Change the appearance of your paper documents with the "DOC" option. Special documents such as price lists, newsletters, press releases, proposals, legal briefs and contracts can be easily formatted so you're no longer restricted to a "letter" look.

And, when you send an electronic message, save your recipient the time of reading the entire envelope by suppressing the other names and addresses in the envelope.

CREATIVITY AND GRAPHIC STYLE
With the Advanced Service graphics option, you can choose the appropriate signature and letterhead to personalize each letter.

Store a combination of up to 15 different letterheads and signature productions and identify a "standard" to be used when you don't specify. And, for special occasions, you can use the special holiday letterhead.

THE RIGHT PLACE AT THE RIGHT TIME
Put an end to delays caused by undeliverable addresses. Make sure your mail will get to the right place, on time, with a simple "VERIFY" command.

EXTRA TEXT WITHOUT EXTRA WORK
Discover additional flexibility with the "INCLUDE" command. Use it to incorporate or transfer text from one message to another without retyping or including the envelope instructions.

AN ADDED BYTE - INCREASED STORAGE

Keep your messages and drafts for up to five days with extended on-line storage.